

# NET ZERO 2019

## THE WORLD'S LARGEST NET ZERO BUILDING CONFERENCE

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### FOR IMMEDIATE RELEASE

#### **6<sup>TH</sup> ANNUAL NET ZERO CONFERENCE TO FEATURE SUSTAINABILITY LEADERS, BUILDING TOURS, WORKSHOPS AND 1<sup>ST</sup> TRAILBLAZER AWARD CEREMONY**

**Keynote Speakers:** Amanda Sturgeon, CEO of the International Future Institute; Edward Mazria, CEO & Founder of Architecture 2030; Terry Tamminen, Former President & CEO of the Leonardo DiCaprio Foundation

LOS ANGELES, CA – The world's largest event dedicated to net **zero carbon, energy, water, waste, and transit**, the [Net Zero 2019 Conference & Expo \(NZ19\)](#) will take place October 2 – 4, 2019. NZ19 will be a hub for thought-leaders and industry-shapers working to build a Net Zero Future.

Our sixth year is expected to be our largest event, with 1,200+ expected attendees, 100+ exhibitors, 75+ high-profile speakers and big-name industry keynotes Amanda Sturgeon (ILFI), Ed Mazria (Architecture 2030) and Terry Tamminen (formerly of the Leonardo DiCaprio Foundation). This year also marks the inaugural Trailblazer Awards Ceremony, which will celebrate leaders who are building a net zero future through their work in the carbon, energy, water, waste, transit, and / or policy sectors.

The conference draws a wide array of high-level decision makers, including leading architecture, engineering, and construction (AEC) firms; innovators like Google, WeWork, Disney and Microsoft; California utilities including Southern California Edison, the LA Department of Water and Power, Pacific Gas and Electric and SoCalGas; national leaders in green building like the U.S. Green Building Council and the International Living Future Institute; the cities of Los Angeles and Santa Monica, and more. In 2018, the event drew attendees from 23 states and 9 countries.

The event involves a variety of net zero building tours, workshops and networking events on October 2 and 4 (various locations) and a full-day, multi-track conference and exhibitor hall on October 3, 2019 (Los Angeles Convention Center), followed by the Robin Hood Gala, Los Angeles' premier event designed to raise awareness around the homelessness crisis, which will be keynoted by California Senator Emeritus Kevin de León (Jonathan Club). The event is produced annually by Verdical Group.

A pool of free, need-based tickets has been reserved for disadvantaged communities, students, and others to ensure that equity and diversity are a priority in the net zero conversation. Continuing education credits (CEUs) will also be available for industry professionals.

We are pleased to offer complimentary registration to members of the press who wish to attend and cover the conference. Please contact Chloe Woodruff, Marketing Manager for more information – [chloe.woodruff@verdicalgroup.com](mailto:chloe.woodruff@verdicalgroup.com). Join Verdical Group and help build a #NetZeroFuture!  
[www.netzeroconference.com](http://www.netzeroconference.com)

#### **About Verdical Group**

Verdical Group is a full-service green building consulting and event production firm headquartered in Los Angeles. Visit us at [www.verdicalgroup.com](http://www.verdicalgroup.com).